

ISSUE 9

THE CONDUIT 2017



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MEDIA & SIGNAGE OFFER
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WELCOME

Welcome to edition number 9 of the Conduit, the last one for 2017. As we always say at this time of the year where did the year go?!

For the CV team it has been a busy year with the move to our new Brisbane headquarters in May (featured in edition 8) and the rebranding of our static and digital signage products into a fully integrated offer under the new CV Media & Signage brand (featured in this edition).

Across the group we have seen the business grow, both in size and range of offers. The business now employs close to 550 people including increases in our Townsville and Sunshine Coast teams. Our offer has expanded and now includes Data & Communications in Electrical Construction, Fire Services in Asset Services and Design in Energy Services. This means that the CV team can now provide the same great service across more of our client's needs.

In this edition we feature some of our recent jobs including the completion of YOUI's headquarters on the Sunshine Coast and we provide an update on how works are going at Stockland's Aura development, which is one of the largest of its kind in the southern hemisphere. You can also read about how the CV team did their bit at Australia's number one motor race – the iconic Bathurst 1000.

And last but not least we have included a feature on the evolution of our team wellness program – Be BETA, which was rolled out during National Safe Work Month.

Many thanks to all of our clients and partners. Your ongoing support is recognised and appreciated. All the best for a safe and happy festive season and best wishes for a healthy and prosperous 2018.

Andrew McMaster
Executive Director

Ed Phelan
Executive Director

INTEGRATED SIGNAGE OFFER

MEDIA & SIGNAGE



As the digital evolution in the signage industry continues, the CV Media & Design and CV Signage Solutions teams have joined forces to provide an integrated offer under our new CV Media & Signage brand. Through our work across all industry sectors, it is evident that clients are becoming increasingly interested in the combination of static signage and digital solutions to drive their branding and visual communication strategies.

An integrated approach has been proven to increase engagement, reduce costs and provide greater communication opportunities. With the growth in demand for digital, the digital and static signage teams have worked together to deliver a number of customised integrated signage solutions.

SOUTH BANK

The Media & Signage team were engaged by South Bank Corporation to provide an innovative visual solution for their carpark. Moving away from purely static signage, the precinct was keen to integrate digital options that would work well in an outdoor environment.

Our team were able to design and deliver an innovative customised parking signage solution. The digital pylons provided are built with an LED screen, LCD screen and static lettering across the top of the weather proof casing. Situated at the entry and exit of the car park, the pylons provide flexibility around message delivery options.

PETBARN

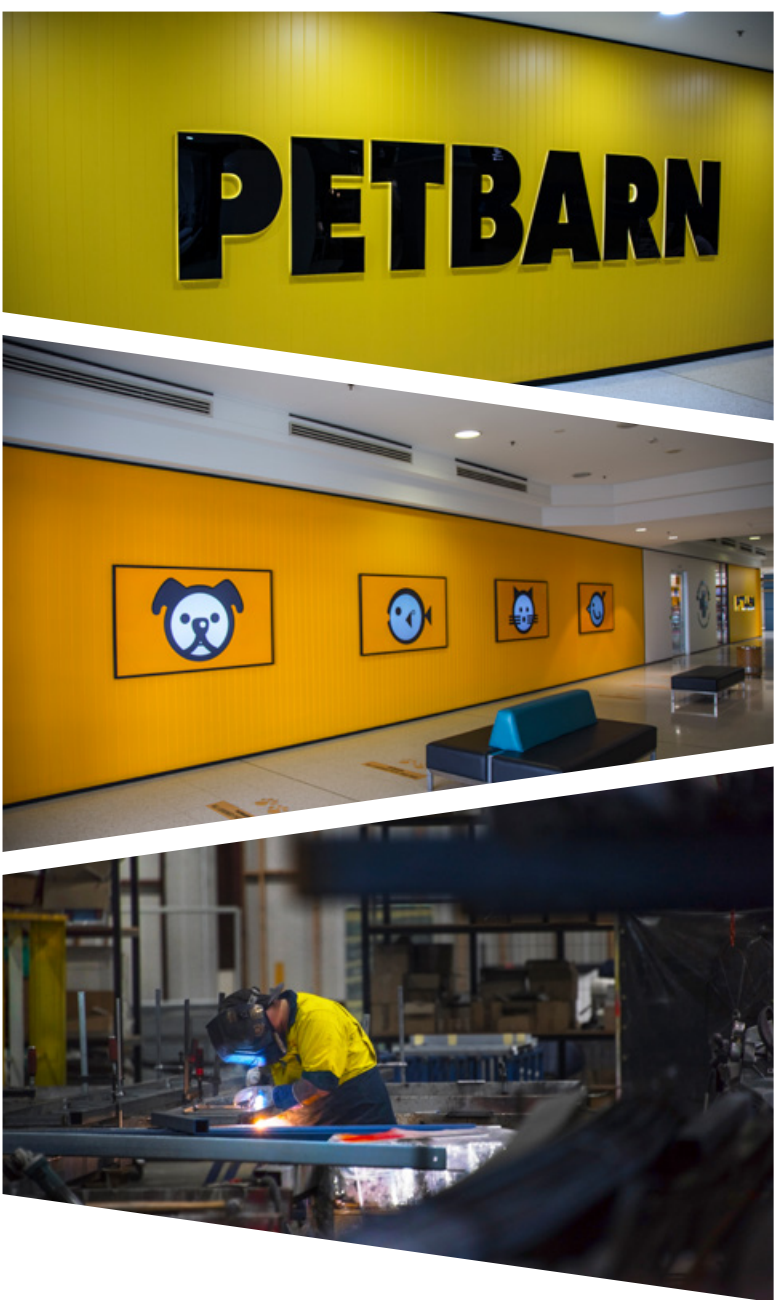
As Petbarn's trusted signage partner, the Media & Signage team has supported the rebrand roll out and new store development, arising from the merger of Greencross, Petbarn and Animates. The team has delivered complete visual solutions for over 50 new and existing Petbarn stores in Australia and over 50 Animates stores in New Zealand.

Recently, the new Petbarn at Toombul upgraded their store presentation to include a digital presence. Combined with static signage, the digital elements elevate the engagement of their customer experience.

THE CV DIFFERENCE

The Media & Signage team provide a complete solution; from ideas and concepts through to installation and completion. The in house designers, manufacture team, tech experts, installers and project management teams work closely with clients to deliver unique and tailored signage. Our specialised innovation and new product development team are continually looking for solutions that will provide the visual edge. Whether its reducing costs, improving quality or prolonging asset life, product innovation and evolution is always a priority for our team.

With a history that spans more than 30 years, CV have an invaluable understanding of the processes involved in the delivery of exceptional signage solutions. Originally starting with small scale static signage, the team has evolved to deliver nationwide roll outs, new signage, large scale rebrands and customised digital experiences. The CV Media & Signage difference lies in the ability to enhance our customer's communication goals and marketing objectives. Tailoring the right signage, with the right creative, in the right location.



YOU! HEADQUARTERS

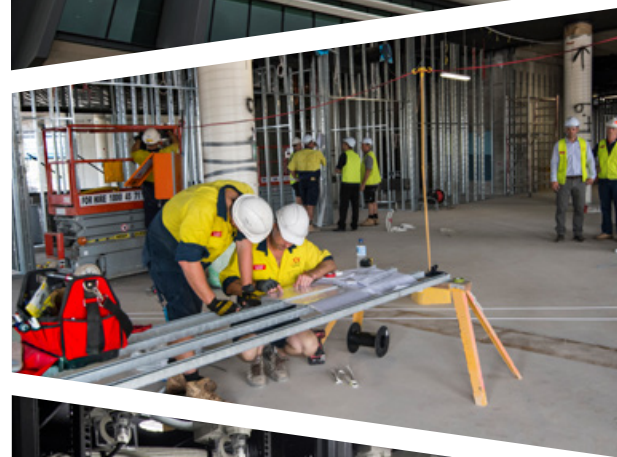
ELECTRICAL CONSTRUCTION

YOU! Insurance is an international insurance company that was born in Queensland and has based its headquarters on the Sunshine Coast. An innovative leader within the insurance space, its growing team of over 1,000 employees are united by a passion to deliver an insurance service that puts 'YOU' (their customers) at the centre.

Commencing in October 2016, the \$50+ million project has seen the YOU! global headquarters relocated from Kawana to the coast's growth region, Sippy Downs. As the Sunshine Coast's largest employer in the private sector, YOU! wanted to keep the project local, appointing Sunshine Coast based Hutchinson Builders team as construction partners and aligning with local subcontractors to stimulate the coast's economy. CV Services was contracted by Hutchinsons to deliver the full electrical design and construct for the project, which included the self-delivery of data and communications.

The new facility is 17,000sqm built over four floors. Three floors are dedicated to the YOU! team work environment, including board rooms, training areas, meeting rooms, large and small kitchens and bath room facilities. The top floor is a customised recreational space complete with a full size kitchen and spacious open areas.

On site for over 12 months, the YOU! development was a key project for our Electrical Construction team with the Brisbane and Sunshine Coast teams joining forces to ensure delivery was on time and on budget. During the project there was up to 40 CV tradespeople on site, including subcontractors, working to deliver the full internal and external lighting and power systems, cabling networks, data, communications and security. The electrical installation consisted of an Energex supply via two 1500KVA transformers for the main building, backed up with a second level of redundancy with two 1500KVA prime rated generators.



COMMUNICATIONS

The communications and data systems were all self-delivered by the CV Services Data and Communications team under the leadership of Project Manager David Logan. The building has two Telstra fibre lead in cables entering into the building from different directions. Both of these are terminated in the communications rooms on the ground floor with a Telstra optic fibre link cable and 24 x cat6A cables joining both rooms.

An optic fibre backbone has been installed to each communications room on levels 1,2 and 3, consisting of two fibres installed via diverse pathways through the building. The structured cabling system is Commscope Cat 6A with all outlets being installed from the outlet plate back to the racks on their specific level with the exception of level 4 where the cabling runs back to level 3. The fibre and structured cabling systems all have a 25 year Commscope warranty.

Upon completion, the team's comprehensive installation and delivery included;

- 2,830 lights including 1,030 troffer lights,
- 3,000 data points,
- 24 distribution boards,
- 17 x 42 RU data racks,
- Full music system with over 120 speakers per level,
- 300 floor boxes,
- Full dyna light lighting control system,
- 42 biometric card readers for finger print access control, and
- 35 x 10m car park pole lights.

Our Electrical Construction team were proud to play their part in delivering YOU!s global headquarters and do their bit for the Sunshine Coast economy.



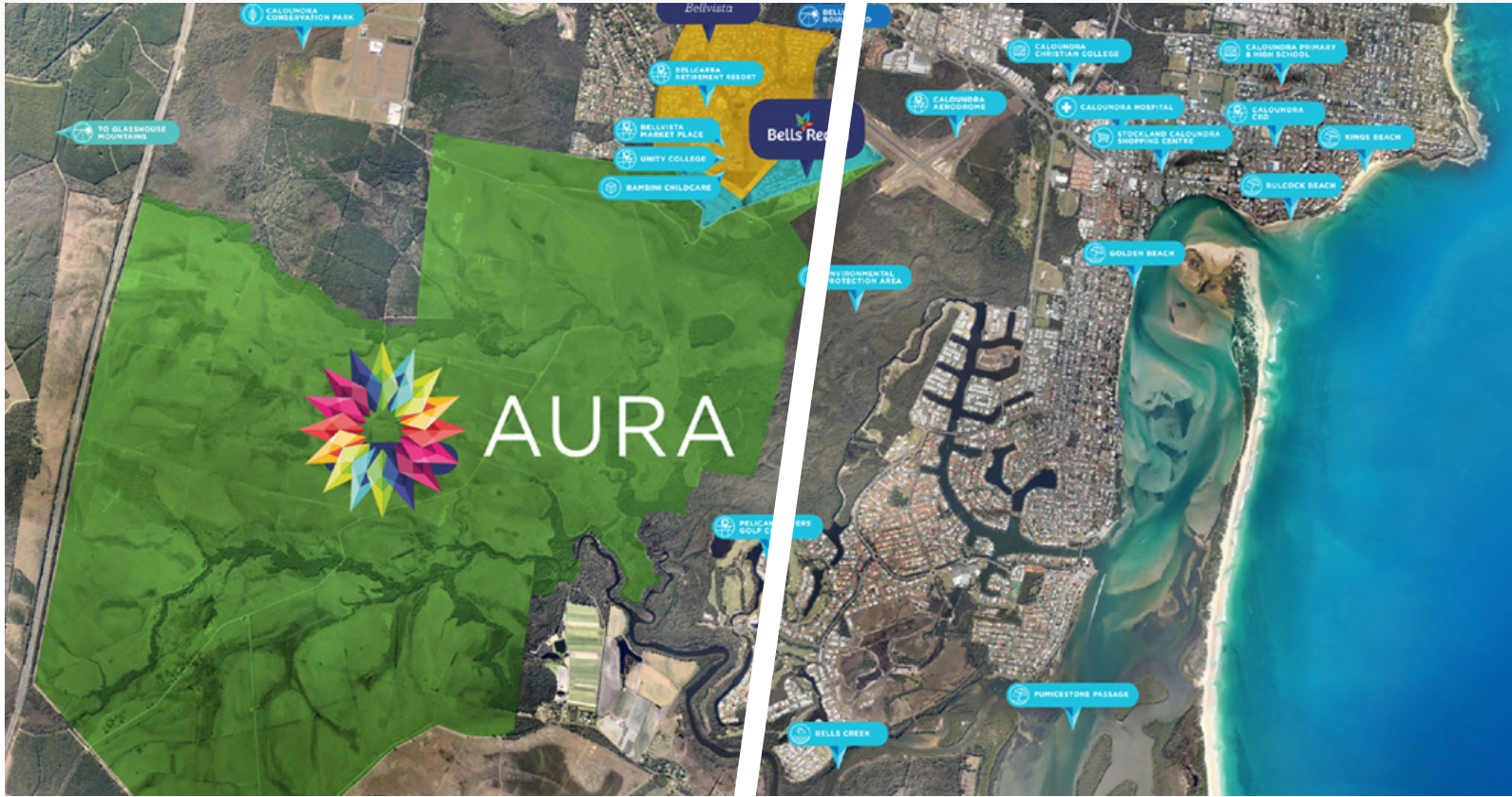
AURA

ENERGY SERVICES

Stockland's Aura development is Australia's largest master planned community under single ownership. This sustainable community development will deliver over 20,000 new homes and stimulate economic development with 20,000 jobs, creating global interest and sustainable growth for the region. Situated on the western side of Caloundra, the proposed plans include comprehensive educational facilities, a business park, transport systems, bike paths, cultural and entertainment precincts and extensive sustainability measures and environmental integration.

Integral to its identity, the natural environment for Aura drives the design, with over 2 million trees being planted on site and 30% of the land being preserved for natural bushland. Implemented across the development, the 6-star green design provides leading practices in energy efficiency and a focus on utilising renewable resources.

Our Energy Services team have been on site for 18 months delivering the first stages of the electrical infrastructure as the community starts to take shape. Initially securing Precinct Two, the team has delivered the electrical infrastructure works including power distribution and street lighting as the development continues to grow.



With the completion of the display villages and the first 300 lots, the work of the Energy Services team has provided the platform for road structures to go in and the first houses to go up.

Following on from Precinct Two, the Energy Services team has secured works for Precincts 3-5 and 7-10. Alongside our Sunshine Coast Electrical Construction team, they are also delivering the first Aura sports field services with lighting and the infrastructure and electrical design and construct works for the Civic Square.

The scale of the project has required ongoing commitment from management, designers, engineers and the site based trades to reach the project milestones and ensure good working relationships with key stakeholders.

Stockland has invested \$350 million in the first years of project development, and are committed to delivering a sustainable living community that will change the face of the Sunshine Coast and provide necessary housing for the ever growing population. CV Services is proud to be working alongside Stockland in turning the dream into reality.





SUPERCHEAP AUTO AT BATHURST

MEDIA & SIGNAGE

The 2017 Bathurst event celebrated Supercheap's 20 years in Supercars. The CV Media & Signage team delivered print, static and digital signage for a variety of the brands event outlets including the Track Store, Mountain Store and Corporate Box.

Held annually in Mount Panorama, Supercheap Auto Bathurst 1000 is the iconic championship event on the Australian Supercars circuit. Supercheap Auto took over the naming rights as a major sponsor of the event in 2005 and has maintained its support for the past 12 years. The event continues to grow with Supercheap Auto's pop ups leading the way each year to deliver event based stores that are forward thinking in design and maximise brand exposure to one of their key target markets.

Each year the Supercheap presence on the Bathurst site continues to grow. In their biggest retail showing, the team sought to deliver innovative environments that could be utilised for retail purposes, stage events, showcase the race and encourage spectator involvement in competitions. As a market leader in the digital signage space, Super Retail Group integrated a range of diverse digital options to continue the evolution of their Bathurst 1000 stores to make them the most engaging and integrated retail offer to date.

SUPERCHEAP AUTO TRACK STORE

The Track Store is the flagship retail location and builds on the integration of static and digital signage to deliver an immersive customer experience. Across the event, our digital team utilised a mixture of commercial and domestic Samsung screens. The Track Store centred around an impressive nine screen video wall, with two 65" screens either side. Featuring live camera feeds from the event action, interviews and updates, the video wall was a major digital focal point with Samsung's UC series 46E screens. Utilising a chief mount, the video wall was hung from only two points of the stage truss delivering great vision and allowing audiences to never miss a minute. The switch between content feeds was made seamless using an Altona HDMI DA solution to direct content to the video wall. Specialised branded content was also displayed on a stand-alone 75" Samsung screen which was built onto a customised Supercheap stand, delivered by our manufacturing team.

The comprehensive static signage delivery included fully branded and customised suspended LED ring frames, digital print posters, banner signs, point of sale signage, corflute's, flags, a-frames and vehicle wraps. The static signage played a strong supporting role in the retail space; telling the story of Bathurst, celebrating Supercheap's 20 years of involvement, providing promotional information and visual wayfinding.

SUPERCHEAP AUTO MOUNTAIN STORE

The Mountain Store provided a smaller scale retail offer with similar static signage to the Track Store and the use of the mobile LED pylon at the entrance. The pylon is ideal for event promotions with the ability to easily change content and make real time updates for promotional content and event only offers, helping to draw patrons into the store.

Our team integrated internal and external static and digital displays in line with Supercheap's advertising and engagement strategies. The layered efforts utilised provided the store with a real wow factor, beyond what would be normally expected from a temporary site.

CORPORATE BOX

For 2017, the CV Media & Signage team also delivered the signage for the Supercheap Auto corporate box. Providing a customised branded digital display with an impressive 65" Samsung screen to showcase the race. The space was also brought to life with a number of static prints, celebrating Supercheap's 20 years in racing.

Supercheap Auto's flagship pop up stores delivered above and beyond a typical temporary retail environment and provided the Bathurst 1000 enthusiasts with a complete brand centred experience. The scale of the visual integration enabled an enhanced experience for the fans and sponsors and their interactions with the Supercheap brand.



BE BETA

NATIONAL SAFE WORK MONTH

Every October, National Safe Work Month is celebrated across worksites in Australia, shining a spotlight on the importance of safety in the work place. Although CV makes safety the number one priority every day, National Safe Work Month provides the platform to highlight our safety programs and what we can do daily to ensure all CV team members return home safely.

For 2017, our focus was on the evolution of our health and wellness program which was consolidated under the recently developed Be BETA badge – bringing together our back injury prevention, nutrition, mental wellness and physical activity programs under one banner. Based on actual data from our safety reports and results, the CV HSEQ team and management recognised a need for a shift in behaviours and attitudes around the overall safety culture for CV Services. The outcomes that the group is targeting include reduced injury levels and increased team member engagement. Industry statistics indicate that having teams who are well both physically and mentally significantly reduces the risk of workplace injury and incidents.



The Be BETA program has evolved over the past five years to include Back Fit (back injury education and prevention), Eat Fit (good nutrition), Think Fit (mental wellness) and Act Fit (physical fitness). Focused on giving workers the information, tools and the ongoing support they need for overall health and wellbeing, Be BETA is all about empowering our people to make the right decisions. The initiative has been in place for approximately five years, with a focus on evolving new programs, maintaining continued awareness and providing refresher courses.

Throughout October all work teams were involved in a National Safe Work Month Toolbox Talk sessions reinforcing the Be BETA message. The Be BETA team competition asked CV team members to send in photos on how they are implementing the Be BETA message in their day to day work and home lives.

The good news is that so far this year we have seen positive results from the focus with zero LTI's recorded. Team member satisfaction remains high at 86% and 98% of people see CV as a safe place to work as measured by our annual team survey.



MEET THE TEAM



Greg Rayner

Greg joined the team as Business Manager of Operations in August and works closely with the Media & Signage team and their customers to ensure efficient end to end delivery across all the signage projects.

Best advice you've ever been given? Be grateful, be humble and live simply.

What do you do in your down time? My partner and I are currently renovating a Queenslander which has occupied most of our time this year. When I am not dealing with a construction site, I love cooking, bush walking, reading and annoying the neighbours with my guitar playing.

What life achievement are you most proud of? Helping to raise six wonderful free range children.



Ian Tobin

Ian has recently joined our Media & Signage team in Melbourne as Business Development Manager. Ian has a long history in the signage industry and his knowledge and experience are an exciting edition to our Victorian team.

Best advice you've ever been given? Persistence and Determination alone are omnipotent. The slogan "Press On" has solved and will always solve the problems of the human race.

What do you do in your down time? Time with Family – I have two Grandchildren now (18months and 6 days), Renovating, Gardening and 200kms/week on my bicycle (Specialized Tarmac Expert Disc).

What life achievement are you most proud of? That my wife and I have navigated the many and varied challenges that life provides and remain best mates.



Jason Hope

Jason has made the move from WA to join our Asset Services Business in the role of Operations Manager. Jason has a diverse background within the trades industry and will bring his knowledge and enthusiasm to the role as the Asset Services team continues to evolve.

Best advice you've ever been given? Well, hopefully I'm going to get more over time.... But so far I would have to say "that you never really know a person till you walk a mile in their shoes"

What do you do in your down time? I'm pretty keen on outdoor activities. Whenever I can I'll be on a road or mountain bike, trail running or at the beach. I'm also pretty keen to muck around in the garden, as that seems to be a bit of quality "me" time.

What life achievement are you most proud of? Representing Australia was a personal sporting high I'm proud of, and at a completely different level- being a mentor/ counsellor assisting people battling through chronic illness is something I am passionate about and have a great deal of satisfaction with.



Taryn Reseigh

Joining the team mid-way through 2017, it has been nonstop for Taryn as our HR/IR Advisor. With a strong background in HR across diverse industries, in one of CV's busiest times, Taryn has been a welcome asset to the team.

Best advice you've ever been given? Be persistent. When knowledge and ability aren't enough, be persistent. In my experience this advice can be applied to every situation you find yourself in!

What do you do in your down time? If I am not hanging out with my family or studying I love to be with my friends, working out, watching trashy TV or reading the internet / books.

What life achievement are you most proud of? There have been many achievements I'm proud of but I am most proud of my two children.

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